

Consider what Mary Kay has to offer...



With the current economy and gas prices on the rise, it's making our family budgets stretch thin...the same amount of money just doesn't go as far! In addition to worrying about job security, many women are looking for ways to supplement their income without sacrificing what they value most: time with their families. The Mary Kay Career Opportunity is a perfect fit for anyone looking for a "Plan B" option and a way to provide extra income. Consider these facts:

- As an Independent Mary Kay Beauty Consultant, you are a small retail business owner. Mary Kay is NOT a "multi-level marketing plan" wherein you sign up distributors to increase your percentages. You sell directly to retail customers and earn 50% of everything you sell. The Company supports your business with advertising, referrals, a personal website, drop shipping & a direct mail program that costs pennies to you!
- Our product is the Best-Selling Brand in America. Our personalized service, including free delivery & on-line shopping, as well as department store quality at a third of the price, make Mary Kay products even more attractive to today's busy woman! Our products are consumable which means you get paid time and time again for the same appointment! And... our products are recession proof. Women may go without buying new shoes or clothes, but they won't leave home without mascara!
- Our Company is moral and ethical. We do business by the Golden Rule. Mary Kay felt strongly about keeping our priorities in balance: God first, Family Second and Career Third. You get to work in a positive atmosphere of support and encouragement with like-minded business women who are always there to help.

Getting Started....

- 1) Fill out a New Consultant Agreement.
- 2) Pay for your Starter Kit - just \$100 plus tax & shipping - a \$400 value!
- 3) Mark your calendar for training classes. Education is free, local & on-going!
- 4) List the names of everyone you know who has skin!
- 5) Begin practicing facials & parties with your contact list to begin building your customer base!

Mary Kay offers a 90% buy-back Guarantee!



Becoming a Business Owner....

With the high cost of commuting and child care, working for an employer may just not be worth it any longer. As a Mary Kay Business owner, you get:

Tax Benefits & Deductions. Lower your income taxes by writing off your mileage, telephone, computer/internet, office supplies, and a portion of travel, entertainment and housekeeping!

To Be Your Own Boss. You have the freedom and flexibility to work when & how you want. There are no quotas or territories. Advancement into a Leadership role is based on your personal activity and at your own pace.

To Achieve Success. You have choices to live your life according to your values. No more living paycheck to paycheck. Enjoy the ability to set & reach goals, serving as a role-model to your children. Earn rewards and prizes that build your self-confidence and self-esteem. Feel good about what you do: Enriching Women's Lives. Wake up happy -- *everyday*.

Earning Money....

Selling Product = 50% profit!

Establish customers through facials & skin care parties. Average income is \$50 - \$75 an hour. Consumable product creates a reorder income. Website business is \$30 for the 1st year. No hidden fees or monthly maintenance fees.

Team Building

Earn commissions directly from the Company for introducing other women to Mary Kay. Earn cash bonuses and the use of a white Chevy Cruze!

Leadership

Triple your income when you advance to Sales Director. Responsibilities include training and mentoring new Beauty Consultants. Earn rewards including: cash bonuses, a black Ford Fusion, or Chevy Equinox or the famous Pink Cadillac, diamonds, luxury trips & paid retirement.



The Career Car Program....

Earn the use of a white Chevy Cruze in just 4 months or less! The Company pays the lease, tax, license, On-Star & most of the insurance. (\$21 co-pay pp for the 1st 2 years, \$30 for teenagers!) Or choose \$425 cash a month instead! Imagine adding over \$6,000 a year to your family budget if you didn't have to pay for a car! You also have a potential fuel savings per year - the Cruze gets 26/38 mpg!